



Mobile Market Development

AI & Digital Assistants: Telco Propositions & Revenues

Program: Maximising Wireless Profit

Price: 2500.00 EUR

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Description: Key Infographic Introduction With recent developments in AI and speech recognition, the use of digital assistants is becoming increasingly widespread. For network operators this provides an opportunity both to provide improved customer service and to reduce costs. This report looks at developments in this field and surveys the offerings of the major network operators including Deutsche Telekom, Orange, SK Telecom, Telefónica and Vodafone, and looks at the impact on their costs and their customers' satisfaction levels. Three i3