



# Mobile Market Development

## **Consumer IoT Applications Opportunities for MNOs**

Program: Maximising Wireless Profit

Price: 2500.00 EUR

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Description: Key Infographic Introduction The number of Consumer IoT (CIoT) devices has continued to increase over the last year. Device manufacturers (e.g. Apple) and large platform providers (e.g. Amazon) are driving development, while MNOs struggle to secure a share of CIoT-associated revenues. This report re-examines the size of the opportunity and factors that are influencing developments one year after the first report on CIoT. It looks at potential roles for MNOs in CIoT services, and how operators are evolving their approaches to CIoT in general. Three i3