



# Mobile Market Development

## **Maximising Returns on Telco Assets**

Program: Maximising Wireless Profit

Price: 2500.00 EUR

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Description: The capital cost of deploying infrastructure has become critical, as operators need to deploy 5G technologies before they have achieved a return on 4G infrastructure. They can either reduce their own capital input by attracting investment from external sources, or increase the level of utilisation and revenue generation to speed attainment of the necessary ROI. This report examines the options available and the approaches taken by some of the leading market players.