



Mobile Market Development

New Service Opportunities in Developing Economies

Program: Maximising Wireless Profit

Price: 2500.00 EUR

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Description: Key Infographic Introduction A key focus of telcos is to shift from core services to emerging technologies, and in developing markets in particular, there is an opportunity to participate in socio economic development in a way that will ensure relevance and revenues into the future. Telcos are focusing more on new-age technology solutions and are exploring new opportunities and business models to generate new revenue streams using their unique ability to access rural and marginal sectors of the population to make a significant difference to the lives they touch.
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