



Mobile Market Development

Prepay and Hybrid Solutions for the Enterprise Market

Program: Maximising Wireless Profit

Price: 2500.00 EUR

Description: This report examines the prepay enterprise solutions offered by 20 Mobile operators across fifteen countries. The positioning, design and impact of prepay enterprise solutions are discussed. The report incorporates a detailed analysis of Hybrid solutions, Split billing service solutions, shared prepay plans and prepay data solutions implemented by Mobile operators. Detailed case illustrations are provided in respect of innovative prepay and hybrid enterprise solutions offered by: Vodacom South Africa Entel Chile TMN Portugal O2 Ireland Vodafone Ireland TIM Italy